



M.C.E. Society's

Abeda Inamdar Senior College

Of Arts, Science & Commerce, (Autonomous) Camp, Pune-1.

Affiliated to Savitribai Phule Pune University

NAAC Accredited 'A' Grade

◀ INTERNATIONAL CONFERENCE ON ▶

Rethinking Management, Leadership and Governance; A Strategic Fit in the New Normal

28th and 29th January 2022

REGISTRATION



Registration Link: <https://forms.gle/KSK6j48SosKqxcAy7>



Venue: Contact Details:

DR. A.R.SHAIKH ASSEMBLY HALL

Azam Campus, 2390-B, K.B.Hidayatullah Road,
New Modikhana, Camp, Pune,
Maharashtra, India 411001

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Email: aisc.conference@gmail.com

Website: www.abedainamdarcollege.org.in

Maharashtra Cosmopolitan Education Society (M.C.E. Society)

M.C.E. Society was established in the year 1948 with an objective of providing education to the economically, educationally and socially weaker sections of the society. It is an education society registered under the Societies Registration Act, 1860 and also a public trust registered under the Bombay public trust act, 1950. The M.C.E. Society is both a religious and linguistic minority education society and now runs 29 plus units, from Primary Schools to the Higher Education Institutions including Research Centers.

<http://mcesociety.org/>

Abeda Inamdar Senior College (Autonomous)

Abeda Inamdar Senior College of Arts, Science and Commerce, Pune affiliated to Savitribai Phule Pune University, was established in 1991. The college has secured 'A' Grade in the 3rd cycle of accreditation by NAAC, Bangalore in September 2018. The college has been recognized as one of the best five colleges of Pune City based on the 'India Today' Magazine survey in 2008, 2009, 2010, 2011 and 2016 and also ranked 45th amongst the best colleges in the country in 2015 as per India Today Survey. The college has a strategic location in the city and is easily accessible from all parts through public transport system. The college has done path breaking work in making education accessible to the minorities and the weaker sections of the society. Thus today the College stands proudly amongst the leading educational institutes of Pune.

<http://www.abedainamdarcollege.org.in/>

Conference Theme

Since the onset of the COVID-19 pandemic, the global economy has been adversely affected with serious consequences impacting all communities and individuals. While the world is struggling hard to revive from the three fold Crisis viz; the global health crisis, global environmental crisis and the global economic shock that has hit the most vulnerable the hardest.

The outbreak of the virus changed the demand patterns of all products & services, earning and spending patterns, connecting and socializing ways, lifestyles, and even the consumption patterns of people which demanded new Business models, channels & structures driven by technologies like Artificial intelligence, Big Data and Robotics. In order to discover new ways of delivering customer value and bottom line profits, firms need to navigate through rapid technological innovation and globalization of product, labor, and financial resources.

Technology has played heroic in not just finding solutions to control the spread of the pandemic and contracting of the virus, but has also revolutionized the way Business and Academics function to keep the working on during the lockdown period. The pandemic has impacted all walks of life and has forced us to adapt to the New Normal of staying indoors, work from home, online delivery of products & services and much more.

The challenges posed by today's New Normal include rapid technological change, Market evolutions and creation of new markets, Globalization and/or integration of product, labor, and financial markets, Frequent, regular changes at industry level, Periodic shocks at the system level with strong ripple effects and many more.

Even as the world prepares for COVID-19 recovery, the New Normal is meant to be here and the long-term economic consequences of the Pandemic could persist for a generation or more.

The conference aims to explore optimal & resilient leadership and business cultures, new age capabilities like digital mindset, virtual crisis handling, navigating change as sustainability skills that Business organizations need to embrace in order to effectively maneuver the turbulences caused by the pandemic.

Conference Tracks

Session I: BUSINESS PRACTICES AND MANAGEMENT

- Strategic management of Finance HR and Marketing
- Supply Chain management
- Risk Management
- Digital outreach and E-commerce
- Knowledge management
- International trade practices
- Corporate Funding & Capital Structure
- Social Entrepreneurship
- Business Ethics and Corporate governance
- Accounting and Disclosure practices
- Public Private Partnership
- Green Accounting

Session II: COMMUNICATION AND TECHNOLOGY

- Corporate Communication Strategies
- Virtual Communication
- Advances in Technology and Communication
- Cross-Cultural Communication
- Challenges of Communication in New Era
- Re-engineering Business Models
- HCI (Human Computer Interaction) and Human Behavior
- ICT for Education, Healthcare and Other Sectors
- Crypto Currency & Block Chain Technology
- Artificial Intelligence, Big Data & Analytics

Session III: ECONOMIC POLICIES AND STRATEGIES FOR 2022

- Make in India, Skill India, Digital India & Smart Cities Initiative
- Government perspective on Sustainability
- Financial inclusion policies
- Economic volatility: Inflation & Deflation
- Fiscal and Monetary policy
- Banking and Insurance sector reforms
- FDI and FII: National growth perspective
- Financial markets and economic growth
- Balanced Regional Development
- Civil Services Reforms
- Post-Pandemic Reforms: Education, Legal, Judicial, Governance, Administration, Management

Session IV: EMERGING GLOBAL TRENDS & CHALLENGES

- Climate change and challenges
- Environmental Issues
- Sustainable Business Models for SME's
- IPR and Artificial Intelligence
- CSR for sustainability
- Employment creation and challenges
- Global inclusion and Global Governance
- Tax Reforms and Ease of doing business
- Preparing for change
- Covid-19 and its Impacts
- Green Practices
- Post-Pandemic Recovery of the Tourism Industry

GUIDELINES FOR PAPER SUBMISSION

The delegates are invited to submit original research papers on the theme and sub-themes of the Conference.

- Soft copies of the papers should be mailed to aisc.conference@gmail.com
- Separate registration is required for Co Authors.
- The paper should include the Title, Author's name, institute/organization, Contact Details, Abstract, keywords, objectives, research methodology and references.
- The abstract should not be more than 250 words, and full paper should not be more than 3500 to 4000 words.
- Font: Times New Roman, 12 size, 1.5 line spacing, fully justified.
- APA citation style is to be used for references.
- All papers will be peer reviewed before final acceptance and final decision on same shall be communicated with email on or before 10th January 2022.
- Authors of accepted Papers shall be invited to present their paper in person or online through Google meet.
- All citations and references must be in sync and author shall make sure the paper doesn't infringe any copyright.
- All correspondence will be addressed to the first author
- Only Papers received till the last date will be published in the Journal.

PUBLICATION OPPORTUNITIES

The accepted Full Papers will be considered for publication in any one of the three publication opportunities as described below (Subject to the review by the respective editorial boards through scientific publishing process consisting of: Plagiarism check, content review and language review.)

1. UGC Care Listed Journal: Selected Quality papers will be published in UGC Care Listed Journal after its reviewed and accepted by the Editorial Team of the Journal and separate Publication fees to be paid.
2. Cosmos: Authors also have the opportunity to publish their Papers in Cosmos, a Bi Annual Peer Reviewed Refereed Journal with ISSN Number without paying any additional Publication Fees.
3. M.C.E. Society's Interdisciplinary Research Journal: Authors can publish their Papers in M.C.E. Society's Interdisciplinary Research Journal which is a Double Blind Peer Reviewed Refereed Journal registered with RNI having ISSN Number without paying any additional Publication Fees.

IMPORTANT DATES

Last date for abstract and full paper submission:

➔ **December 31, 2021**

Intimation of selection of Paper:

➔ **January 10, 2022**

Payment of Registration Fees:

➔ **January 15, 2022**

REGISTRATION DETAILS

REGISTRATION FEES FOR CONFERENCE ONLY

| CATEGORY | For Online Participation | For Attending In Person |
|---------------------------|--------------------------|-------------------------|
| Indian Academicians | INR 200 | INR 500 |
| Research Students | INR 100 | INR 300 |
| Corporates /Practitioners | INR 300 | INR 500 |
| Foreign Delegates | USD 5\$ | USD 10\$ |

Kindly Note:

- The Registration fees for **Online Participation** includes only Online Participation, Online Paper Presentation and E-certificate.
- The Registration fees for **Participation In Person** (Offline) includes Tea & Snacks & Lunch for both days, Kit and Certificate.
- Publication Fees is to be paid only after the paper is accepted for publication by the journal which will be charged separately.

Details for payment of Registration Fees

A/C. Name: Abeda Inamdar Senior College

Bank Name: Bank of Maharashtra

Branch: Sachapeer Street, Camp, Pune 1.

Account Number: 60345278739

IFSC: MAHB0000076

OUR PATRONS



Dr. P. A. Inamdar
President, M.C.E Society



Mrs. Abeda P. Inamdar
Vice President, M.C.E Society

Mr. Irfan Shaikh, Secretary, M.C.E Society

Mr. Muzaffar Shaikh, Treasurer, M.C.E Society

Adv. Mohd. Hanif Shaikh, Member, M.C.E Society

ORGANIZING TEAM



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| Ms. Shaikh Shahjahan | Member | Ms. Snehal Bhosale | Member |
| Ms. Nikita Pandhare | Member | Mr. Saquibali Khan | Member |
| Ms. Shirinnaaz Shaikh | Member | Mr. Ayaz Sayyed | Member |
| Ms. Raisa Shaikh | Member | Ms. Asiya Shaikh | Member |
| Dr. Sadia Merchant | Member | Mr. Naeem Sayed | Member |
| Ms. Ruksar Sharif | Member | Mr. Ayaz Sayyed | Member |